



Novel Patent Services

A one-stop shop for all your IP requirements





Some Hard Facts...

- * 85.1% of in-house respondents say economic conditions are increasing pressure to spend less on outside counsel
- * While 27.7% of in-house counsel reported that law firms can improve their relationships with them by understanding their business needs and pressures better.
- * 10% of in-house counsel reported that firms could be more responsive to improve relationships.
- * 76% law firms report that they are actively seeking ways to reduce the costs of the legal services they provide.
- * However, only 11.6% of in-house counsel believe that law firms are actively seeking ways to reduce the costs of the legal services they provide

*Source: Inside Counsel's 19th Annual Survey of General Counsel, 2008.



GET VALUE ADDITION WITH COST AND SPEED

Benefit from Novel Patents' Quick Responsive, Committed team providing Cost Effective, Quality IP Research & Analytics Services with for Corporates, Research Institutes, Law Firms, Patent Attorneys, Independent inventors

NOVEL PATENT SERVICES Pvt. Ltd.

For free consultation, call us on +91 900 011 1656. or our global team on +01 817 437 5208

You may also write to us at info@novelpatent.com

Fostering Intellect From Conceptualization to Management to Commercialization to Protection



COST, TIME & RESPONSIBILITY

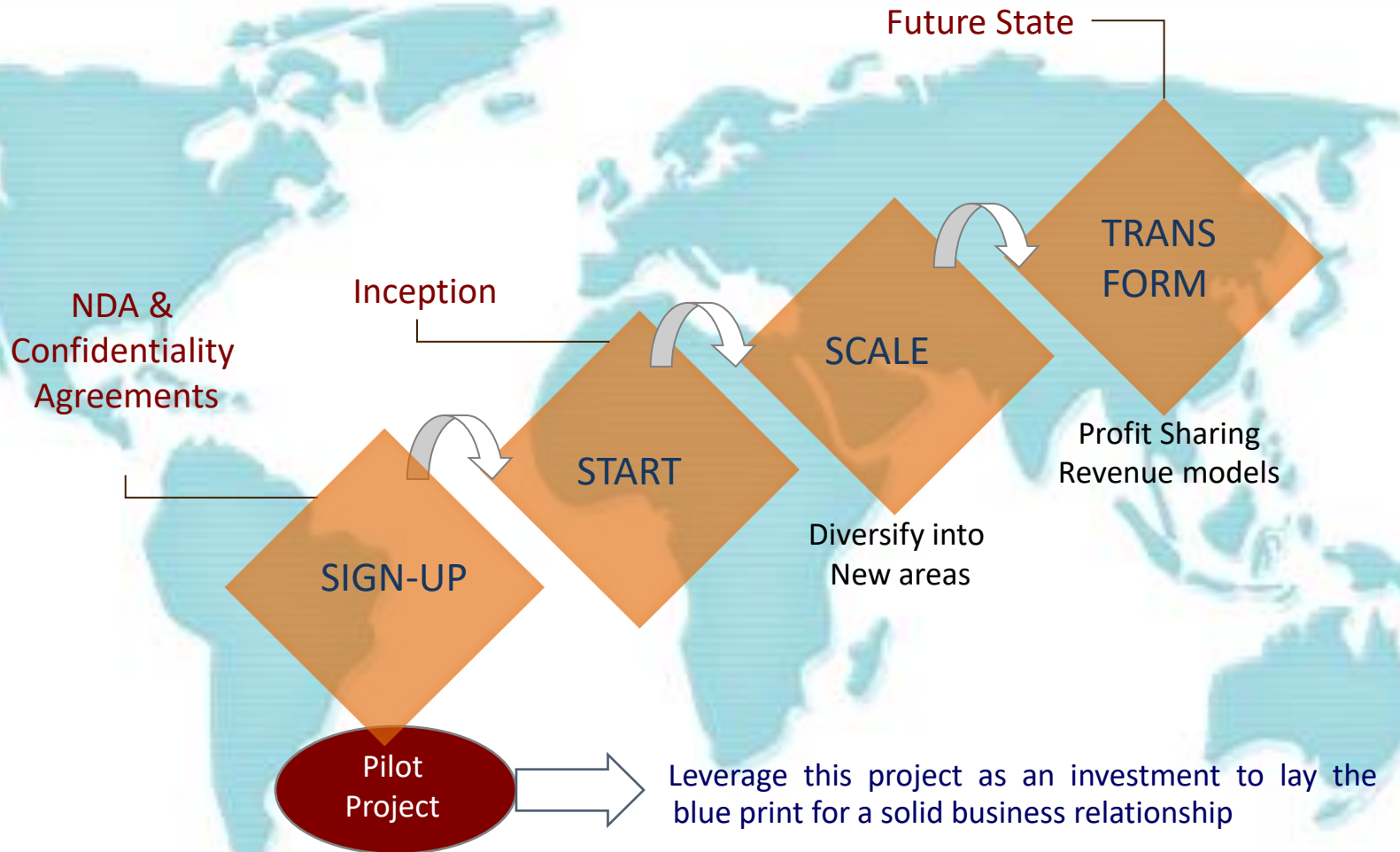
At Novel Patent, we implement innovative operational processes running complementary with the state-of-art technology applications, indigenously developed and highly customized to deliver high quality value realizing output to our clients on time.

➤ **OUR EDGE**

- Understanding Clients' objectives
- We deliver impeccable service quality with almost 40% cost savings in operations.
- Dynamic scalability without a compromise on quality
- Access to a specialist pool of resources and meticulous methodology for quality
- Responsive team sensitive to Clients' needs
- Following three pronged strategy to quality - Standardization, Compliance, Continuous improvement

Our Value Proposition

***“Accelerate Efficiency, leverage specialist knowledge skills,
Reduce time to market”***



Qualified Black and Green Belt professionals in Six-Sigma for Driving Continuous Improvement

Patent Search Services

- Novelty / Patentability
- State of Art
- Freedom to Operate
- Invalidation
- Infringement
- Patent Watch / Patent Alert

Patent Prosecution Services

- Drafting
- Filing
- Proof Reading
- Global Filing
- IDS / Supplementary IDS
Forms Preparation

Patent Research Services

- Landscaping
- Claim Analytics
- SWOT Analysis
- Technology Trends
- White Space Analysis
- Competitor Profile

Hands on experience in supporting paralegal, technical draft preparations and commercializing efforts

Industry Expertise

- Oil & Gas
- Medical Devices
- Software
- Aviation
- Electronics
- Consumer Products
- Telecom
- Automobiles
- Energy
- Life Sciences
- Chemicals
- Food Technology
- Lighting

Illustration Services

- Utility Patent Drawings
- Design Patent Drawings
- Trademarks
- Computer Screen Shots
- Photo retouching
- Color Drawings
- 3-D Patent Litigation graphs

Illustration Prerequisites

- Adobe Illustrator
- Corel Draw
- Microsoft Visio
- AutoCAD
- 3D Studio Max.

Trademark Services

- Logo Design
- Trademark Search
- Trademark Filing & Registration
- Post Registration Procedures

Industry Acceptable tools defining precision & accuracy

Resources

- Paid Databases (Industry Acceptable)
- Derwent
- STN
- WIPO
- USPTO
- Patent Scope
- Pubmed
- Scopus
- IEEE Xplore
- Adobe Illustrator
- Corel Draw
- Microsoft Visio
- AutoCAD
- 3D Studio Max

Pre Incubation Phase

- IP Induction
- Basic Forms
- IP Identification
- IP Assessment
- IP Check List
- IP Search (Innovation / Brand Diagnostics)

Incubation Phase

- IP Policy
- IP Assignment Agreements
- IP Registration
- Technology Watch
- Competitor Watch
- Market Research

Expansion Phase

- IP Strategy
- IP Maintenance
- PCT - International Patent Application Support
- IP Prosecution
- IP Litigation

*A one-stop go for all your IP requirements-
Patents, Designs, Trademarks, Copyrights*

Customized Services

- Trademark Search
- Patent Novelty Search
- Patent Infringement Analysis
- Patent Market Analysis
- Patent Product Linkage
- Invalidation Search
- Copyright Filing & Prosecution
- Copyright Portfolio - Policing & Managing
- Drafting & Negotiating - Licensing & Ownership Agreements & Software & Outsourcing Agreements

Design of Innovations, Patent Portfolios....

- We can assist in design of patentable innovative ideas
- Assist in development of Patent Portfolio
- Determine possible research areas in your domain and develop secure barriers of IP that could be adopted as well

A complete R & D and a Patent Cell Facilitation Centre

Any Field of Industry

- Medical Devices
- Software
- Aviation
- Electrical
- Electronics
- Consumer Products
- Telecom
- Automobiles
- Energy
- Life Sciences
- Chemicals
- Food Technology
- Lighting

We work well with clients

Overall, the services have exceeded all of our expectations. The fast turnaround time is also huge for us as it will keep us well ahead of schedule in our work. Excellent customer service also sets NPS apart from our previous vendor.

*Director - Legal and Intellectual Property
Leading US Corporate*

We bring experience

“Our clientele includes the global top ten patent filing corporates.”

NPS Credentials

We have an impact

“Outsourcing the work to Novel Patent costs us 60% less than if the company were to do it in-house .”

*Head - IPR
Leading US Corporate*

NOVEL PATENT SERVICES

- Based in Texas with a global delivery center in Visakhapatnam, India.
- Serving clients in the US, Europe, Middle East and India.
- Major clients - Among top 10 Patent Filing Companies Worldwide

KEY FACETS AND CAPABILITIES

- Excellence in IP Research Services.
- Scalable pool of specialists with profiles integrating patent law and technology.
- Expertise around all technical, scientific and medical disciplines.
- Relentless improvement through Six-Sigma and Lean methodologies.
- Confidentiality and Security Procedures (PGP).
- A wide array of reporting flexibility including Detailed Invention Disclosures, Mosaic Index Tagging, etc.
- Flexible in approach, open to multiple operating models, focused team.

Proven expertise, flexible model, dedicated management



Contact Coordinates



Hima
Managing Director
Novel Patent Services
HIG 421, Above Punjab National Bank
Vizag, INDIA 530041

Tel : +91 939 677 3931
Fax : +91 253 8757
Mobile : +91 900 011 1656
E-mail : hima@novelpatent.com